**Privacy Policy**

This privacy policy sets out how Kate Winterhalter, Make Up Artist uses and protects any information that you give Kate Winterhalter, Make Up Artist when you use this website.

Kate Winterhalter, Make Up Artist is committed to ensuring that your privacy is protected. Should I ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

**This policy is effective from 01.05.2018**

During the course of providing you with my service, I may be in contact with you through a variety of electronic means, including potentially by telephone, email, SMS and instant messaging services (such as WhatsApp). These means are referred to in this document as **E-Marketing**.

**What I collect**

I may collect the following information:

* name and address
* contact information including email address and mobile telephone number

**What I do with the information I gather**

I require this information to be able to:

* contact you in relation to your enquiry about my services
* to send you a quote,
* to arrange a make- up trial
* to provide you with services

**Security**

I am committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, I have put in place suitable physical and electronic procedures to safeguard and secure the information I collect.

**Links to other websites**

My website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that I do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

## **How I will use Your Information in the future**

There are a range of reasons why I need to retain Your Information and, when necessary, use it to make contact with you. These include:

* asking your views on the quality of the service I have provided
* responding to your own questions on the products or service I have provided.

Specifically, I would also like to make your aware of products or services that are made available to Kate Winterhalter, Make Up Artist from time to time that I think may be of interest to you in the future. I propose to do this by any of the E-Marketing means, using contact information you have provided to me.

**I will never share or provide your personal information to any third parties.**

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| **IMPORTANT NOTES: E-Marketing by Kate Winterhalter, Make Up Artist**  If you do not indicate your agreement **for me** to make contact with you, I may be unable to provide you with details of products and/or services that may be of interest to you.  I would like to maintain a record of your express consent for **me** to contact you by telephone, SMS, email and instant messaging for marketing my products or services that I think may be of interest to you. Please indicate your consent to **me** contacting you by any of the means specified below:  Phone ⬜ SMS ⬜ Email ⬜ Instant Messaging\* ⬜  \*Whatsapp or similar service.  Signature: Date: |

## **Your right to Opt-Out**

**You have the right** to ask me not to contact you for **marketing purposes** at any time - **to** **Opt Out** – I have included details of how to Opt Out at the end of this document so that you know what to do.

Opting Out means that I will either remove Your Information from my marketing database or limit my contact with you to the means you specify (for example, by email only).

If you have any concerns or complaints as to how I have handled Your Information or you may lodge a complaint with the UK's data protection regulator, the ICO, who can be contacted through their website at <https://ico.org.uk/global/contact-us/> or by writing to Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.